

Website Development Plans

STARTER

Starter Plan

\$500

- One-page website
- Hosting for one year
- Domain for one year
- SSL
- Basic SEO
- Clear CTA
- Contact forms

[Start with Starter](#)

GROWTH

Growing

\$997

- Everything in Starter
- 3-page website
- Chat bot trained with your data
- Social media integrations
- Booking integrations

[Pick Growing](#)

PRO

Professional

\$1,500

- Everything in Growing
- 5-page website
- Payment integrations
- Automation flows
- One landing page / funnel

[Go Professional](#)

More than 5 pages? Let's have a coffee ☕ – [book a chat](#).

Social Media Plans

Social Spark

\$500/mo

Best for getting consistent again.

- 3 posts/week • 1 platform
- Basic design + on-brand captions
- Monthly analytics snapshot

Start Social Spark

Social Surge

Most Popular

\$900/mo

Adds velocity & reach.

- 5 posts/week • 2 platforms
- Hashtag research + light engagement
- Boosted posts (client ad spend)
- Monthly analytics & insights

Start Social Surge

Social Supercharge

\$1,500/mo

For brands ready to lead.

- 7 posts/week • 3–4 platforms
- Custom graphics + reels
- Community management
- Monthly strategy call

Start Supercharge

SEO Plans

Starter SEO

\$700 / month

- ✓ Keyword research (10–15)
- ✓ On-page SEO optimization
- ✓ Google Business Profile setup
- ✓ Basic technical SEO audit
- ✓ 1 blog/article per month
- ✓ Monthly performance report

Growth SEO

\$1,500 / month

- ✓ Everything in Starter
- ✓ Expanded keywords (30–40)
- ✓ Full technical SEO + fixes
- ✓ Competitor analysis
- ✓ 3 SEO content pieces/month
- ✓ Link building outreach
- ✓ Schema markup setup
- ✓ Advanced local SEO
- ✓ Monthly performance report

Pro SEO

\$3,500 / month

- ✓ Everything in Growth
- ✓ Keyword expansion (70+)
- ✓ Content cluster strategy
- ✓ 6–8 SEO content pieces/month
- ✓ Advanced link building
- ✓ Voice search optimization
- ✓ Conversion optimization
- ✓ Dedicated account manager
- ✓ 1 monthly strategy call
- ✓ Monthly performance report

SEM Plans

Starter SEM

Best for testing

\$500 setup + \$500/mo

- Campaign build (keywords, ad groups, ad copy)
- Conversion tracking setup
- Monthly reporting
- Best for single-location schools testing paid search.

Start Starter

Growth SEM

Most popular

\$500 setup + \$900/mo

- Everything in Starter
- Weekly optimizations + A/B ad testing
- Competitor keyword monitoring
- Landing page review
- Adds velocity and keeps CPC efficient.

Start Growth

Pro SEM

For scale

\$750 setup + \$1,500/mo

- Everything in Growth
- Multi-location campaigns (2–3)
- Retargeting campaigns
- Monthly strategy call
- For schools with multiple campuses or higher targets.

Start Pro

Automation Plans

Starter Automation

\$400/mo

\$750 one-time setup

- ✓ Discovery audit & blueprint (single pipeline)
- ✓ Up to 3 workflows (e.g., web lead → CRM → email)
- ✓ Basic email/SMS sequences (2–3 touchpoints)
- ✓ 1 lightweight chatbot (site or GBM FAQs/lead capture)
- ✓ Core integrations (forms, CRM, calendar)
- ✓ Error alerts (email) & monthly report
- ✓ Support SLA: email support, monthly check-ins

Tool subscriptions billed separately (Make/Zapier, Twilio, Meta/WhatsApp, etc.).

[Start Starter](#)

Growth Automation

\$900/mo

\$1,500 one-time setup

- ✓ End-to-end blueprint across marketing + sales
- ✓ Up to 7 workflows (multi-step nurture, handoffs)
- ✓ Email/SMS journeys (5–7 touchpoints + branching)
- ✓ Chatbot + lead qualifier (routing to calendar/CRM)
- ✓ Call capture & missed-call text-backs (where supported)
- ✓ Custom KPIs dashboard (leads, stages, revenue)
- ✓ Error alerts (email + Slack) & monthly report
- ✓ Support SLA: email + Slack, monthly optimization

Tool subscriptions billed separately. Landing page CRO tweaks included.

[Start Growth](#)

Pro Automation

\$1,800/mo

\$3,000 one-time setup

- ✓ Multi-pipeline blueprint (marketing, sales, ops)
- ✓ 15+ workflows incl. handoffs & fail-safes
- ✓ Advanced journeys (conditional logic, reactivation, win-back)
- ✓ AI add-ons: lead scoring, reply classification, summaries
- ✓ Chatbot + Callbot (inbound/outbound use cases)
- ✓ Role-based dashboards, executive weekly snapshot
- ✓ Error monitoring & auto-retries + monthly report
- ✓ Monthly strategy call (review & action plan)
- ✓ Support SLA: priority support + weekly checks

Tool subscriptions billed separately. Custom API integrations included.

Graphic Design Plans

Starter Design

\$400 / month

Consistent support for growing brands.

- ✓ Up to 8 static designs/month (social, flyers, ads)
- ✓ 1 revision per design
- ✓ 1 platform format (e.g., Instagram)
- ✓ Turnaround: 3–4 business days per request
- ✓ Email support

[Start Starter](#)

Growth Design Most Popular

\$900 / month

More volume, more formats, faster delivery.

- ✓ Up to 20 designs/month (static, stories, carousels, decks)
- ✓ 2 revisions per design
- ✓ Multi-platform formatting (IG, FB, LinkedIn, TikTok, X)
- ✓ 1 motion graphic or animated reel cover / month
- ✓ Turnaround: 2–3 business days per request
- ✓ Slack/WhatsApp support

[Scale with Growth](#)

Pro Design

\$1,800 / month

High-volume, multi-channel creative production.

- ✓ Up to 40 designs/month
- ✓ Unlimited revisions within the month
- ✓ Full bundle: social + web + print + ad variants
- ✓ 2 motion graphics or animated assets / month
- ✓ Branding add-ons (templates, typography kits, pitch decks)
- ✓ Dedicated manager + monthly strategy call
- ✓ Turnaround: 1–2 business days per request

[Go Pro](#)