



FULLPOWER
MARKETING
CATALOGUE
2025





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P R E S I D E N T

Heythere!

Welcome to Fullpower Marketing – where creativity meets performance.

We help businesses like yours get seen, get customers, and get paid through smart strategies, powerful design, and systems that make your marketing work while you sleep. From websites and SEO to social media, ads, and automations – this catalogue walks you through everything we do to help your brand grow with confidence.

At Fullpower, we blend the tech side of marketing (data, automation, analytics) with the human side (branding, storytelling, and design that connects). **The result? More visibility, more clients, and steady growth – without the guesswork.**

Take a look around, see what fits your goals, and let's make your business unstoppable.

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Your website is your digital storefront – we ensure it looks great, loads quickly, and actually converts.

02 SOCIAL MEDIA

From daily posts and reels to strategy and engagement, we turn your social media into a lead-generating machine.

03 SEO

Get found where it matters – on Google. We optimize your content, keywords, and local listings so your ideal customers see you before they see your competitors.



04 SEM

When you want fast traffic and real conversions, paid ads are the move.

05 AI AUTOMATIONS

Work smarter, not harder. We build automated systems that handle your messages, follow-ups, and bookings

06 FULL STACK

Our all-in-one solution. Branding, website, SEO, social, ads, and automations – everything working together under one strategy. You focus on your business; we power the growth.

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01

WEB DEVELOPMENT



Your website is more than a page – it's your 24/7 salesperson.

We design and build sites that look amazing, load fast, and convert visitors into customers.



01

WEB DEVELOPMENT

Your website is more than a page – it's your 24/7 salesperson.

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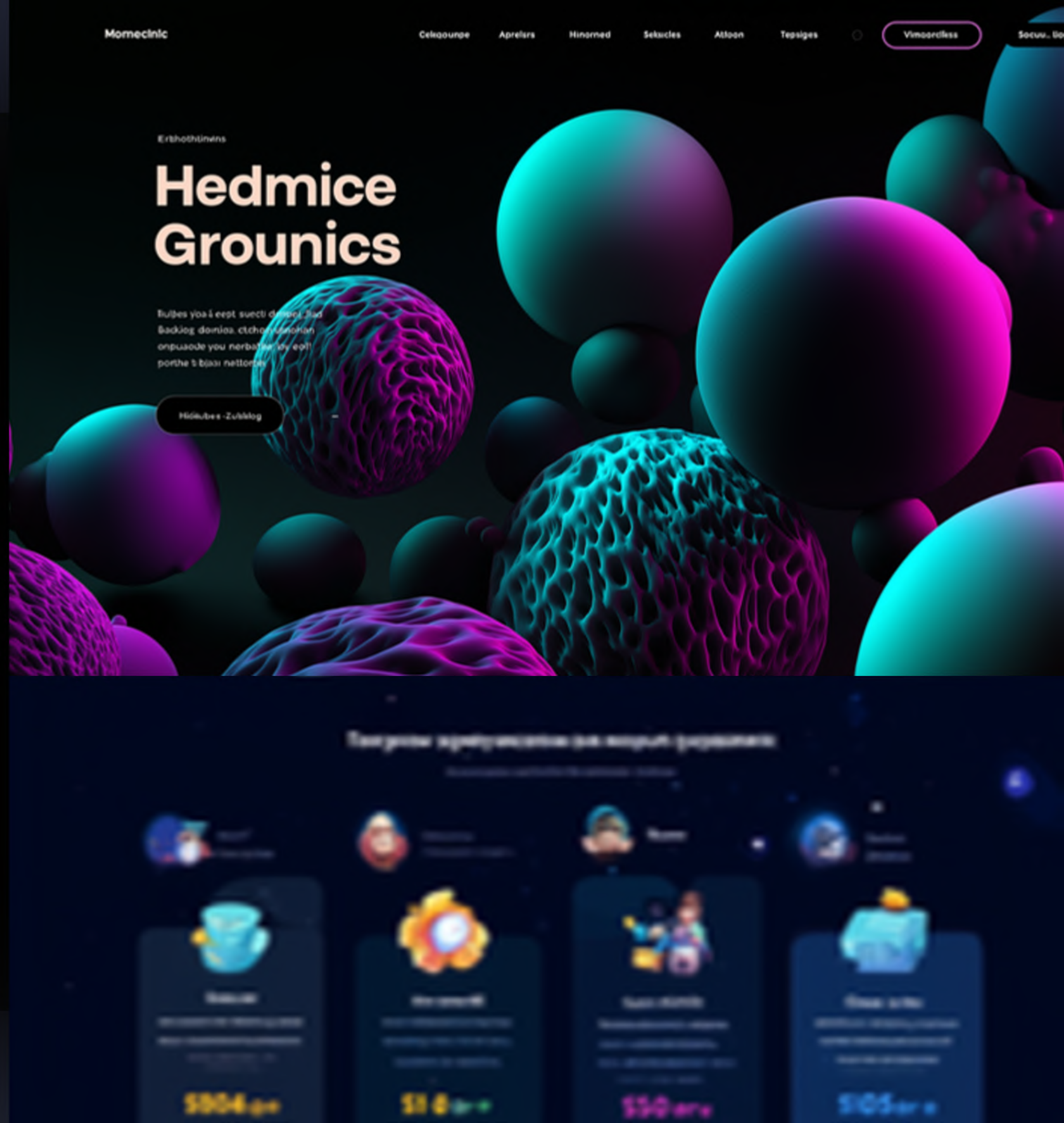


01

WEB DEVELOPMENT

Your website is more than a page – it's your 24/7 salesperson.

We design and build sites that look amazing, load fast, and convert visitors into customers.

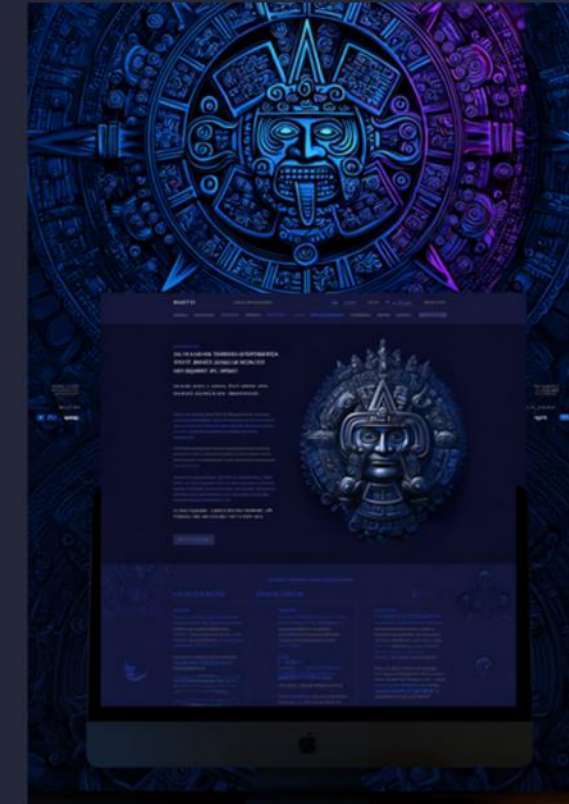


WEB DEVELOPMENT

TURN YOUR WEBSITE INTO A GROWTH ENGINE.

Whether it's a landing page, business site, or e-commerce store, we ensure every click moves your audience closer to taking action.

Beautiful design. Simple navigation. Websites that actually work.



WEB DEVELOPMENT



BUILD YOUR DIGITAL HOME

Your website isn't just a page – it's where customers meet your brand for the first time.

Let's make that moment count.

Click-Off offer

\$297

- One-page website
- Hosting for one year
- Domain for one year
- SSL - Protected- site
- Basic SEO
- Clear CTA
- Contact forms

Starter

\$500

- 3-page website
- Hosting for one year
- Domain for one year
- SSL - Protected- site
- Basic SEO
- Clear CTA
- Contact forms

Growth

\$997

- Everything in Starter
- 5-page website
- 6 months of a chatbot trained with your data
- 6 months of Booking integrations
- Social media integrations

Pro

\$1,500

- Everything in Growing
- 10-page website
- 12 months of a chatbot trained with your data
- 12 months of Booking integrations
- Payment integrations

02

SOCIAL MEDIA MANAGEMENT



Your social media is your brand's voice – make it sound like you.
We help you show up, stay consistent, and stand out with content
that attracts, connects, and converts.

SOCIAL MEDIA MANAGEMENT

From daily posts and reels to strategy, storytelling, and engagement – we manage it all so your business stays active, visible, and growing. Creative ideas. Consistent presence. Real engagement.



SOCIAL MEDIA MANAGEMENT



YOUR BRAND, ALWAYS IN THE FEED

We keep your brand visible, fresh, and trusted – every day.
Choose the plan that fits your goals and let's make it happen.

Ckick-Off offer

\$297

First 3 months.

- 3 posts/week • 1 platform
- Basic design + on-brand captions
- Monthly analytics snapshot

Spark

\$500

- 3 posts/week • 1 platform
- Basic design + on-brand captions
- Monthly analytics snapshot

Surge

\$997

- 5 posts/week • 2 platforms
- Hashtag research + light engagement
- Boosted posts (client ad spend)
- Monthly analytics & insights

Supercharge

\$1,500

- 7 posts/week • 3 platforms
- Custom graphics + reels
- Community management
- Monthly strategy call (30 Min)



03

SEO

Getting found online shouldn't be a mystery.

We help your business rank higher, attract better leads, and stay visible where it matters most – on Google.

From keyword research and local SEO to content strategy and technical fixes, we make sure your website speaks Google's language (and your customers', too).

More visibility. More trust. More traffic that converts.


CLIMB THE
RANKS

AI Mode | All | Maps | Short videos | Images | Forums | Shopping | More | Tools


Open now | Top rated | Cuisine

Results for **North Vancouver, BC V7L 1W6** | Use precise location


Places



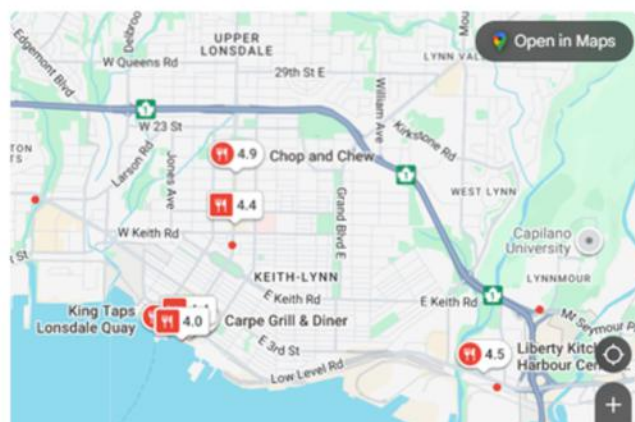
Chop and Chew
4.9 ★★★★★ (652) · \$20–30 · Restaurant
1842 Lonsdale Ave
"Wonderful attentive and friendly staff, great eats in a laid back setting."



Carpe Grill & Diner
4.8 ★★★★★ (444) · \$20–30 · Restaurant
125 Victory Ship Way #122
"The burgers were made perfectly and tasted amazing."



JOEY Shipyards
4.8 ★★★★★ (7.5K) · \$\$ · Restaurant
125 Victory Ship Way Unit #110
"The drinks were good, the service was great and the food was delicious."



319 restaurants available nearby · 1. The Gull · 2. The Lobby · Pinnacle Hotel at the Pier · 3. Copperpenny Distilling Co. · 4. JOEY Shipyards · 5. Miku ...

 **Tap & Barrel**
<https://tapandbarrel.com>

Tap & Barrel - Restaurants & Patios

Waterfront restaurants and patios in Vancouver, North Vancouver & South Surrey - Join us for Happy Hour every day.

 **Nook Restaurants**
<https://nookrestaurants.com>

Home - Nook Restaurants

We have numerous neighbourhood locations in Metro Vancouver – West End, Kitsilano, Olympic Village, the Shipyards in North Vancouver, and Coal Harbour.

 **Uber Eats**
<https://www.ubereats.com> > ... > British Columbia

Best Restaurants Near Me in Vancouver - Order Food ...

We use a 5-star rating system to help you find the best food nearby. Enter your Vancouver address to start comparing the ratings and menus of the restaurants ...



Sponsored

Over The Road Truck Driving School :
4.7 ★★★★★ (87) · Drivers license training school
23718 72 Avenue
Open · Closes 9 p.m. · (604) 404-5608
Guaranteed Pass in Road Test - Air brakes courses every weekend for Ontario License....

Website | Directions

Prime Professional Driving School Ltd (...)
4.9 ★★★★★ (142) · Truck driving school
Surrey, BC
Open · Closes 7 p.m. · (604) 366-0686
"All the equipment (truck and trailers) are well maintained and clean."

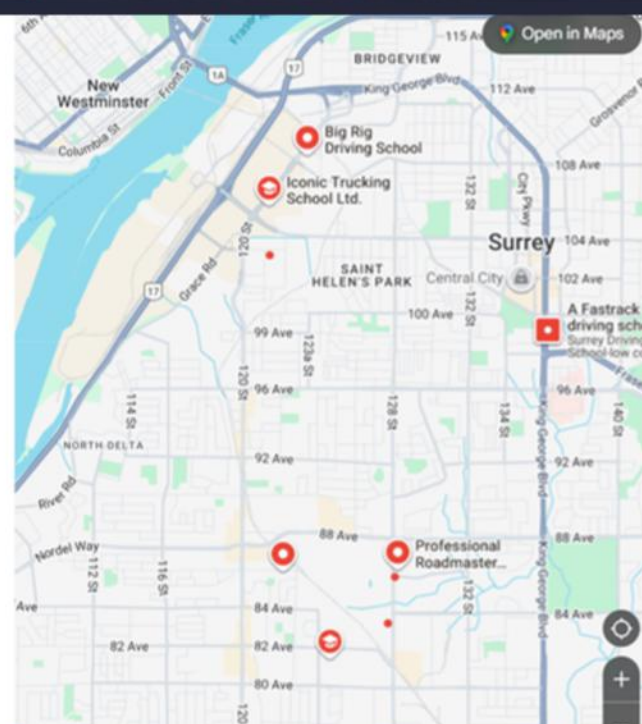
Website | Directions

Iconic Trucking School Ltd.
4.9 ★★★★★ (62) · Truck driving school
Surrey, BC
Open 24 hours · (778) 866-7017
"They will provide you everything you need to step in trucking"

Website | Directions

Best N Affordable Driving School (Melt ...)
4.7 ★★★★★ (74) · Truck driving school
Surrey, BC
Open · Closes 5 p.m. · (604) 825-2757
"These guys are the real deal and know what they are talking about."

Website | Directions



Be where your customers are searching – at the top.

SEO



GET FOUND, GET CLIENTS

We optimize your site from the ground up – keywords, structure, and content – so Google sees your value and customers see you first.

Click-Off offer

\$297

First 3 months.

- Keyword research (5–10)
- On-page SEO optimization
- Google Business Profile setup
- 1 SEO content pieces/month

Starter

\$500

- Keyword research (10–15)
- On-page SEO optimization
- Google Business Profile setup
- 1 SEO content pieces/month

Growth

\$997

- Everything in Starter
- Full technical SEO + fixes
- Competitor analysis
- 3 SEO content pieces/month
- Schema markup setup
- Advanced local SEO

Pro

\$1,500

- Everything in Growth
- Keyword expansion (50+)
- Content cluster strategy
- 6–8 SEO content pieces/month
- Voice search optimization
- 1 monthly strategy call



03

SEM

When you're ready to get noticed fast, SEM is the move.

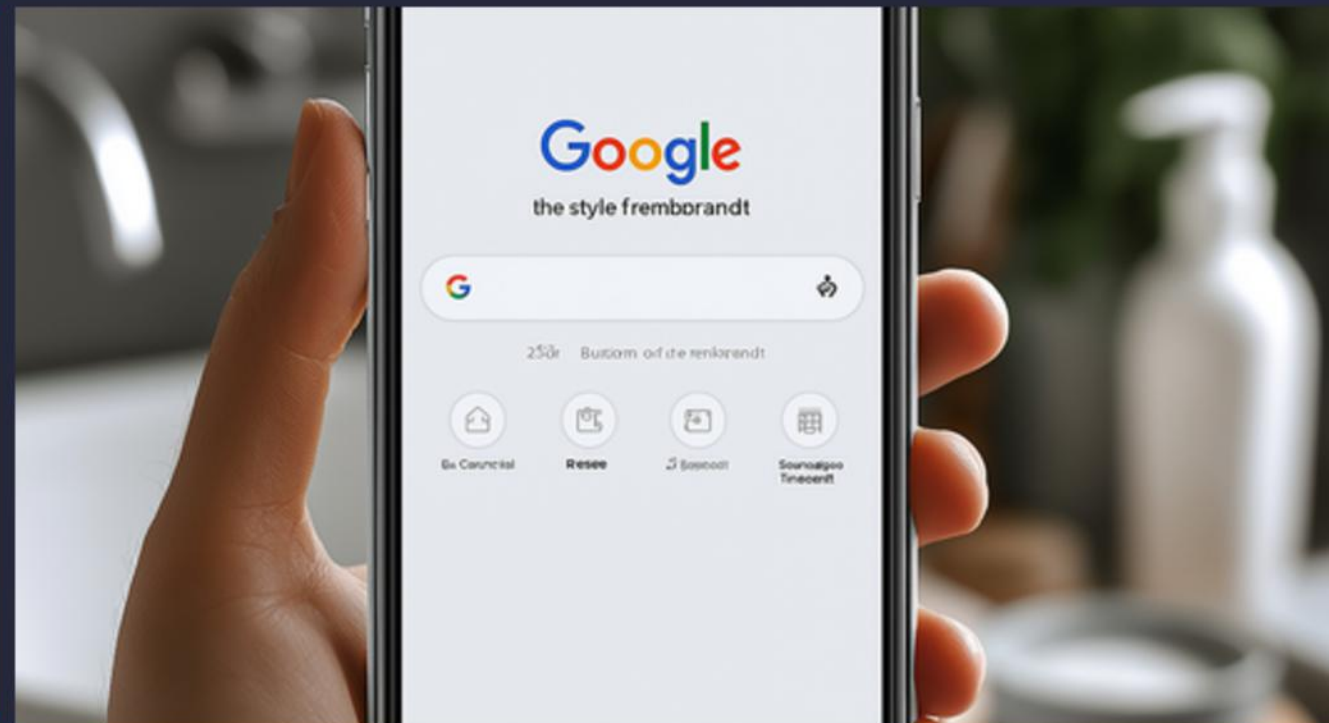
We create and manage high-performing ad campaigns that turn clicks into customers – on Google, Meta, LinkedIn, and more.

From keyword targeting and copywriting to audience optimization and retargeting, we make sure every dollar you invest brings real returns.

Smart strategy. Clear data. Ads that actually perform.



**TURN CLICKS INTO
CUSTOMERS**



Reach the right people, at the right time, with the right message.

SEM



PAY LESS, GAIN MORE

Stop guessing and start scaling. We handle the setup, targeting, and tracking – you just watch the conversions grow.

Ckick-Off offer

\$497

First 3 months.

- Keyword research (5–10)
- Campaign build (keywords, ad groups, ad copy)
- Conversion tracking setup
- Monthly reporting

Starter

**\$500
SETUP** + **\$500
MONTH**

- Campaign build (keywords, ad groups, ad copy)
- Conversion tracking setup
- Monthly reporting

Growth

**\$500
SETUP** + **\$900
MONTH**

- Everything in Starter
- Weekly optimizations + A/B ad testing
- Competitor keyword monitoring
- Landing page review
- Adds velocity and keeps CPC efficient.

Pro

**\$750
SETUP** + **\$1,500
MONTH**

- Everything in Growth
- Multi-location campaigns (2–3)
- Retargeting campaigns
- Monthly strategy call



04

AI AUTOMATIONS

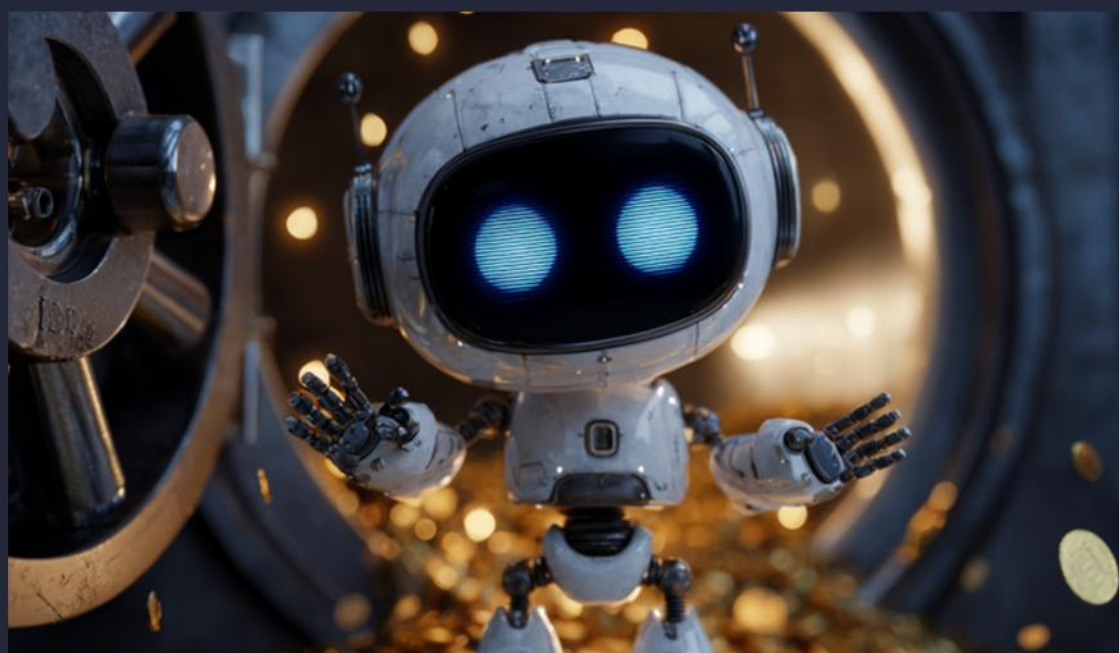
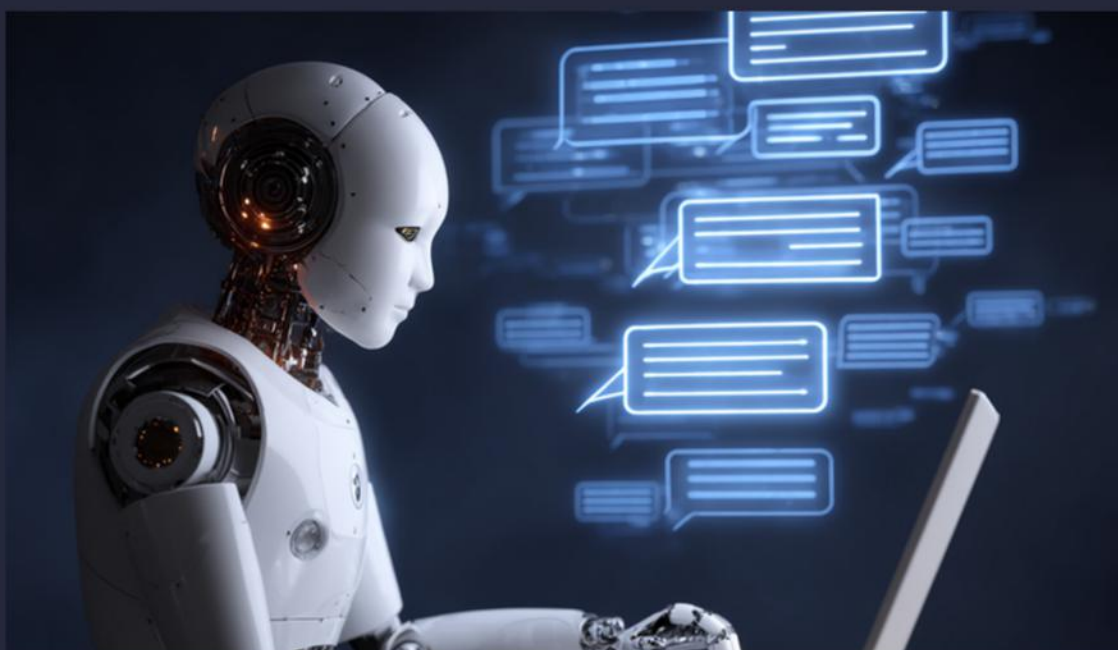
Stop chasing tasks – let your systems do the work.

We build smart automations that handle your messages, follow-ups, and bookings, so you can focus on running your business.

From chatbots and CRMs to AI workflows and callbots, we help you save time, capture more leads, and never miss an opportunity again.

Less work. More flow. Growth on autopilot.

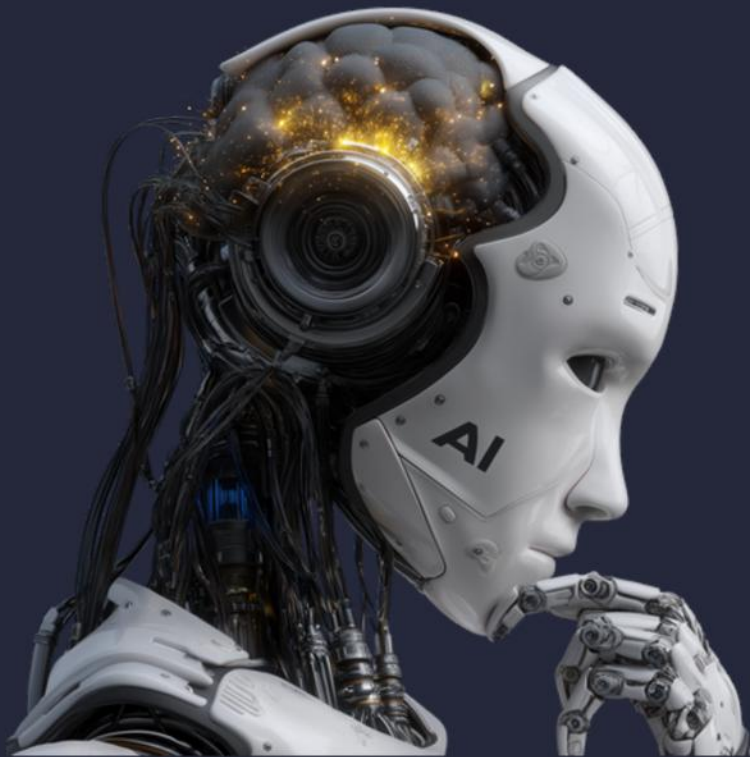




AI AUTOMATIONS

We connect your tools, your data, and your time
– so growth feels effortless.

AI AUTOMATIONS



24/7 FOLLOW-UPS, ZERO STRESS

Let your marketing run itself.
Choose your automation plan and free up
hours every week.

Click-Off offer

\$500 + FREE
SETUP

- Discovery audit & blueprint (single pipeline)
- Up to 3 workflows (e.g., web lead → CRM → email)
- Basic email/SMS sequences (2–3 touchpoints)
- 1 lightweight chatbot (site or GBM FAQs/lead capture)
- Core integrations (forms, CRM, calendar)
- Error alerts (email) & monthly report

Starter

\$500 + \$750 ONE-TIME
SETUP

- Discovery audit & blueprint (single pipeline)
- Up to 3 workflows (e.g., web lead → CRM → email)
- Basic email/SMS sequences (2–3 touchpoints)
- 1 lightweight chatbot (site or GBM FAQs/lead capture)
- Core integrations (forms, CRM, calendar)
- Error alerts (email) & monthly report

Growth

\$997 \$1,500 ONE-TIME
SETUP

- Everything in Starter
- End-to-end blueprint across marketing + sales
- Up to 4 workflows (multi-step nurture, handoffs)
- Email/SMS journeys (5–7 touchpoints + branching)

Pro

\$1,497 + \$3,000 ONE-TIME
SETUP

- Everything in Growth
- Multi-pipeline blueprint (marketing, sales, ops)
- 10+ workflows incl. handoffs & fail-safes
- Chatbot + Callbot (inbound/outbound use cases)
- Monthly strategy call (review & action plan)

FULL STACK





THE POWER PACKAGE

Why juggle five different agencies when one team can handle it all?

Our Full Stack plan brings together everything your business needs to grow – branding, website, SEO, social media, ads, and automations – all under one strategy.

We connect every piece of your marketing so it runs like a system, not a struggle.

One team. One plan. Full power.

FULL STACK

ONE PLAN. EVERY TOOL.

Get everything you need – **website, SEO, social media, ads, and automations** – all **working in sync to grow your business consistently.**

Spark

\$997

- Website 3-Page
- Website maintenance
- Social Media Spark
- SEO - Spark
- SEM - Spark
- AI Automations - Spark
- Brand and Graphics

Growth

\$1,597

- Website 5-Page
- Website maintenance
- Social Media Growth
- SEO - Growth
- SEM - Growth
- AI Automations - Growth
- Brand and Graphics

Supercharge

\$1,997

- Website 7-Page
- Website maintenance
- Social Media Pro
- SEO - Pro
- SEM - Pro
- AI Automations - Pro
- Brand and Graphics



LET'S WORK TOGETHER


Website

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